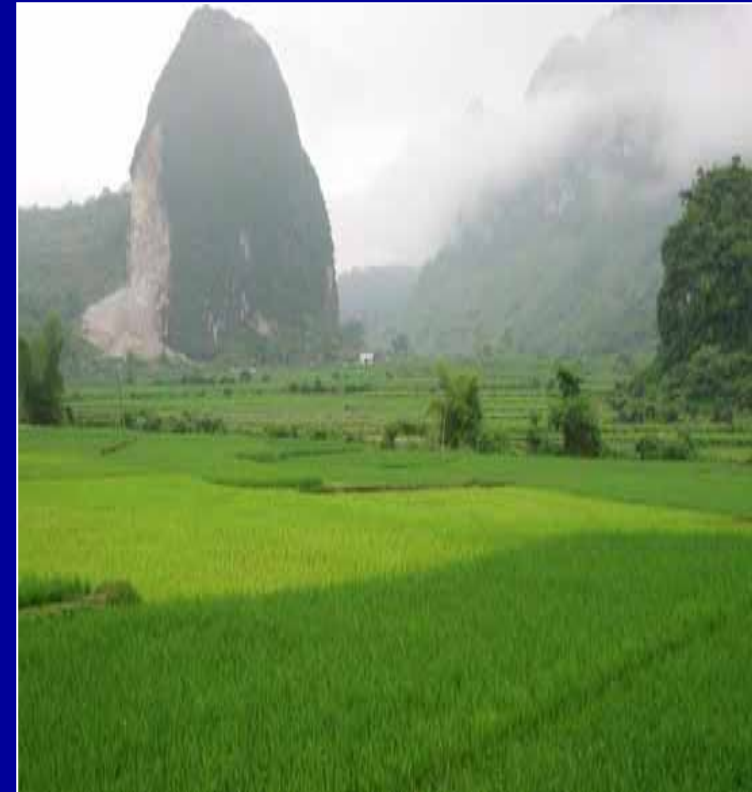


Financing Water Investments

A presentation by:

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What we know ...

1. **Double water investments**
2. **Water is a resource and a service**
3. **Invest in rural, urban, and basin water**
4. **Good O&M reduces need for investment**
5. **Public sector lead in water resources mgt**
6. **Private sector help improve management and efficiency of water services**
7. **Civil society and public awareness can help build better partnerships**

What we are learning ...

1. **Service fees and tariffs empower the users and make the provider more accountable**
2. **IWRM project financing involves many partners – incentives are important**
3. **Local ownership and sustainable results come from cost sharing**
4. **IWRM is a process with many actors**
5. **RBOs can help IWRM investments by good analysis, planning, priority setting, processes, and public relations**

What RBOs can do ...

1. Create partnerships for project financing
2. Measure success from results not activities
3. Monitor performance at all levels
4. Help the poor with targeted subsidies
5. Tap the private sector through CSR
6. Engage civil society to catalyze not oppose
7. Build capacity through the organization
8. Use PR, politicians, media, youth

What ADB is doing ...

1. **Develop long-term water investment partnerships with countries and RBOs**
2. **Launch modern and competitive financial products, and streamline processes**
3. **Seek to double public and private water investments for services and resources**
4. **Promote innovation and financing through “Business Unusual”**
5. **Support regional networks of water organizations, including NARBO**



3 Areas of Water Investments

1. Rural Water – for health and livelihoods

- Rural Water Supply and Sanitation Services
- Irrigation and Drainage Services

2. Urban Water - for sustained economic growth

- **Urban Water Supply and Sanitation Services**
- **Wastewater Management**
- **Environmental Improvement**

3. Basin Water - for IWRM

- **Infrastructure and management for multifunctional water regulation in river basins**
- **Hydropower**
- **Flood management and disaster mitigation**
- **Environmental conservation and improvement of water quality, watersheds, wetlands, and ecosystems**

Q: What can you do to ...

- 1. Demonstrate the new partnership approach to project financing for IWRM?**
- 2. Create better incentives among local governments, private sector, and civil society to share in IWRM costs?**
- 3. Develop new IWRM investment proposals in the river basin where you work?**
- 4. Get other NARBO members to help you promote more investment in IWRM?**

- **ADB is pleased to continue supporting the Network of Asian River Basin Organizations (NARBO)**
- **By working together in NARBO, we can make IWRM a reality in the river basins where we work**

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