

# Implementation of the Quality management System ISO 9001: 2000 in Integrated water resources Management the Brantas River Basin - Indonesia

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**Jasa Tirta I Public Corporation**



Presented by : Alfian Rianto



# Brantas River Basin, Indonesia



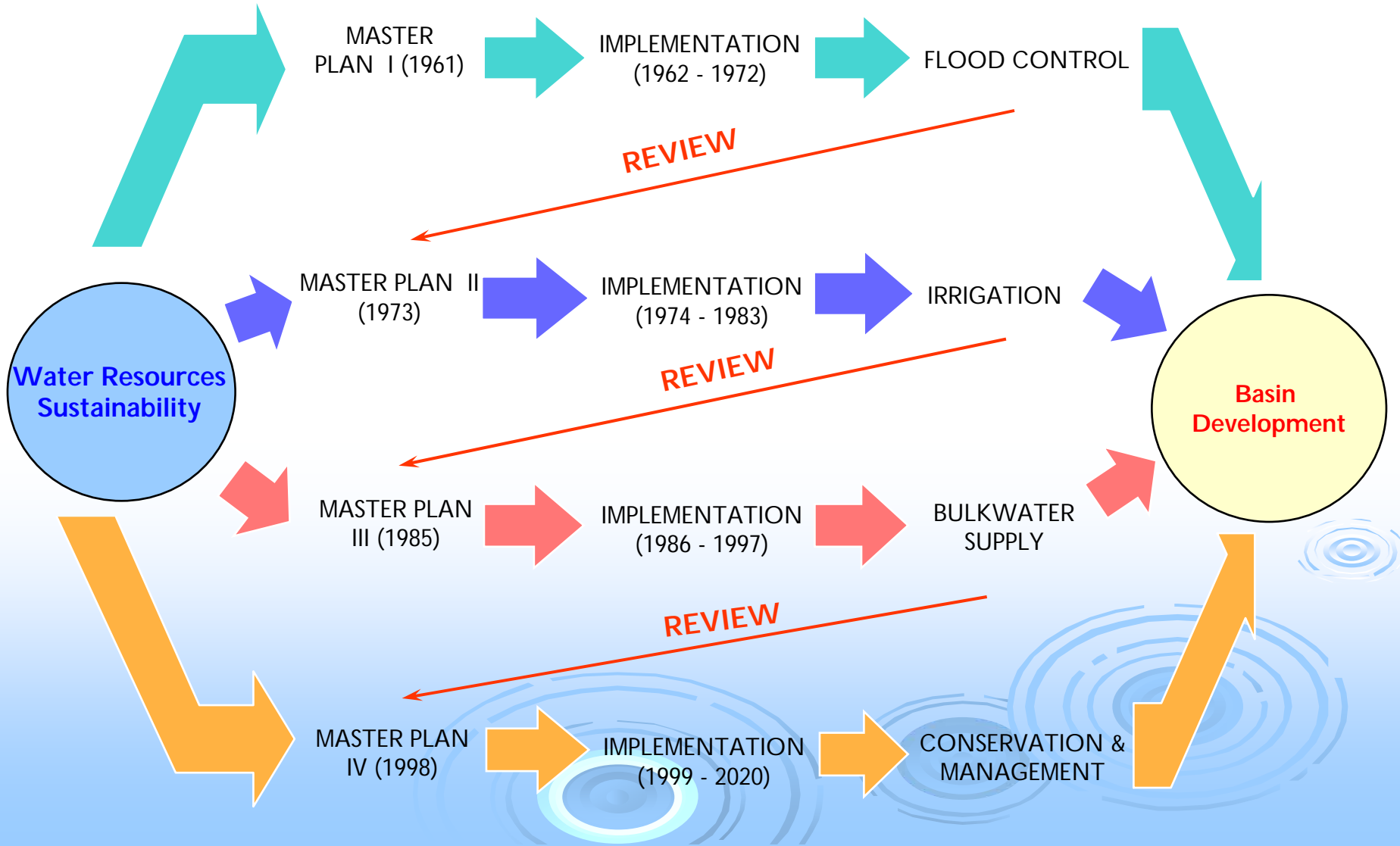
## Brantas River System

Catchment area 11.800 km

Main river length 320 km



# Development Scheme



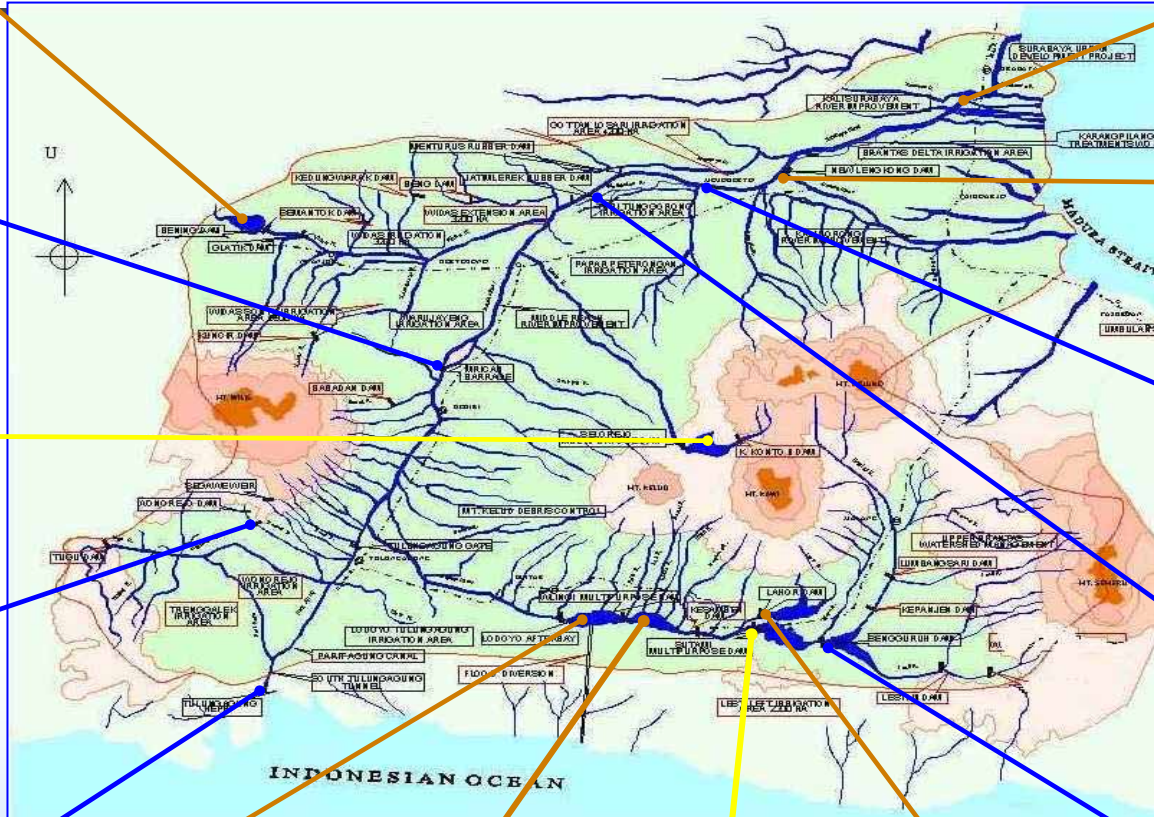


# Development of Brantas River Basin

Master Plan I  
(1961 - 1973)

Master Plan II  
(1974 - 1985)

Master Plan III  
(1986 - 2000)



Bening Dam (84)



Waru-Turi B. (92)



Selorejo Dam (72)



Wonorejo Dam (00)



T.Agung Tunnel (91)



Lodoyo Dam (83)



Wlingi Dam (78)



Sutami Dam (72)



Lahor Dam (77)



Gunungsari B. (81)



New Lengkong B (74)



Menturus R.D (93)



Jatimlerek R.D (93)

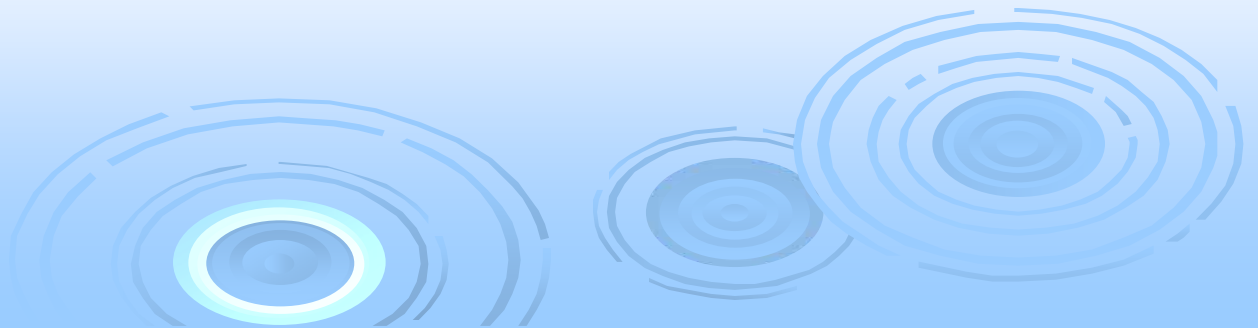


Sengguruh Dam (88)

# Development Benefits

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- Water Resources Infrastructure (1961 – 2000)
  - 5 annually operated reservoirs
  - 3 daily operated reservoirs
  - 5 weirs
  - Tunnels, gates, dikes, spurs and rubber dams
- Total Investment (1961 – 2000)
  - Present value at Rp 7,300 billion (2000) = US \$ 912 million



# Development Benefits


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- Flood control : 50 year return period flood
- Irrigation : 350.000 ha (83.000 ha direct)
- Inland fisheries : 15.000 ha
- Energy : 1.200 million kWh (annually)
- Bulkwater
  - Domestic : 225 million m<sup>3</sup> (annually)
  - Industry : 140 million m<sup>3</sup> (annually)



# Role of Brantas Basin to East Java

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- Population
    - East Java 35,2 million – Brantas 15,2 million (43%)
  - Husked Rice
    - East Java 9,0 million ton annually – Brantas 2,3 million ton (26%)
  - Hydro-Generated Energy (Installed Capacity)
    - East Java 277 MW – Brantas 268 MW (97%)
  - Gross Domestic Product (GDP)
    - East Java Rp 152,900 billion – Brantas Rp 89,000 billion (58%)
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## Company's Vision JASA TIRTA I PUBLIC CORPORATION

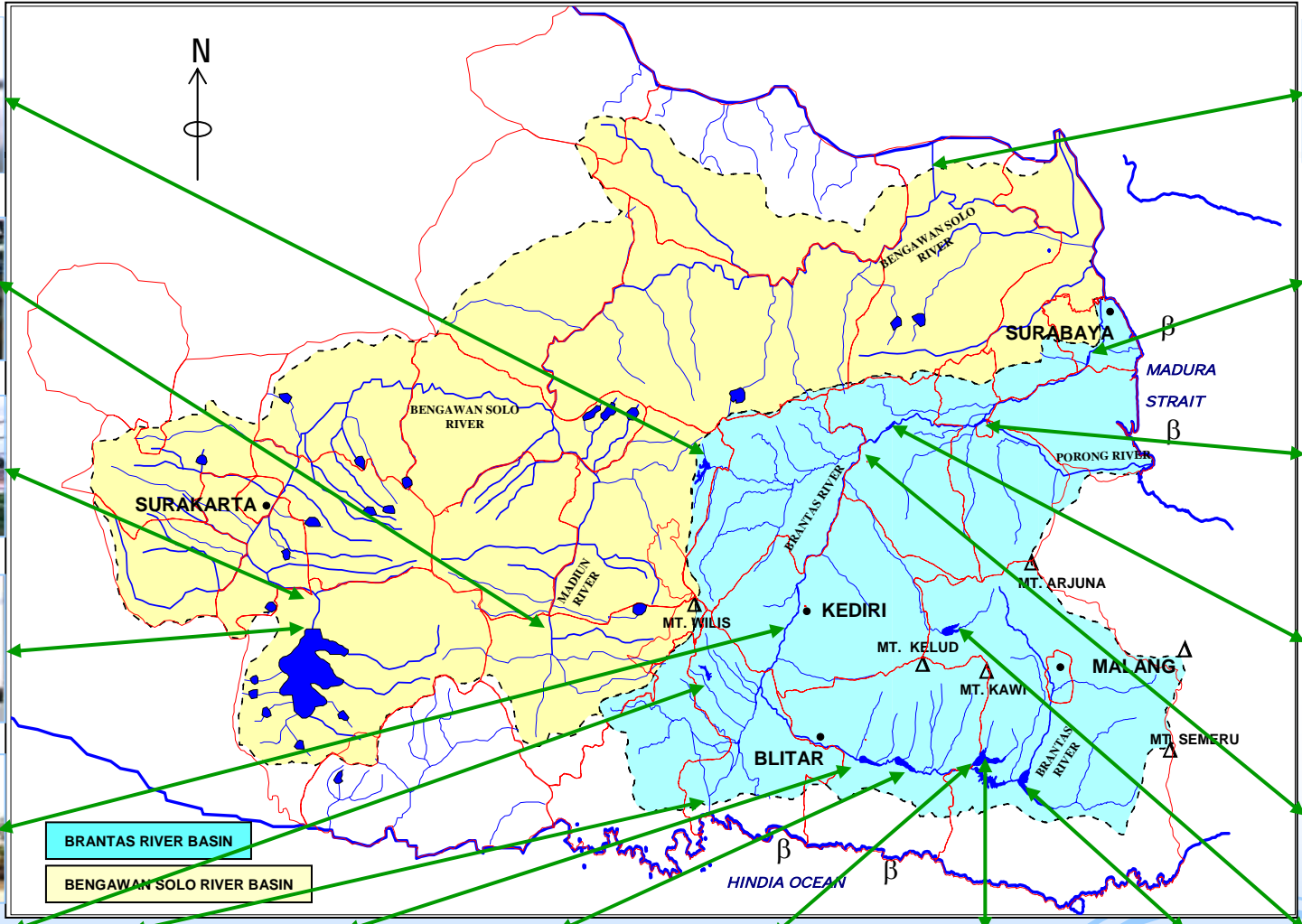


- Water resources management by a professional, innovative and sustainable state-owned company with complete stakeholder participation.





# WATER RESOURCES INFRASTRUCTURE



Bening Dam



Floodway Sedayulawas



Jati Rubber Dam



Gunungsari Barrage



Colo Barrage



New Lengkonng Barrage



Wonogiri Dam



Menturus Rubber Dam



Mrican Barrage



Jatimlerek Rubber Dam



Wonorejo Dam



T.Agung Coastal Hydro Electric Power



Lodoyo Barrage



Wlingi Barrage



Sutami Dam



Lahor Dam



Sengguh Dam

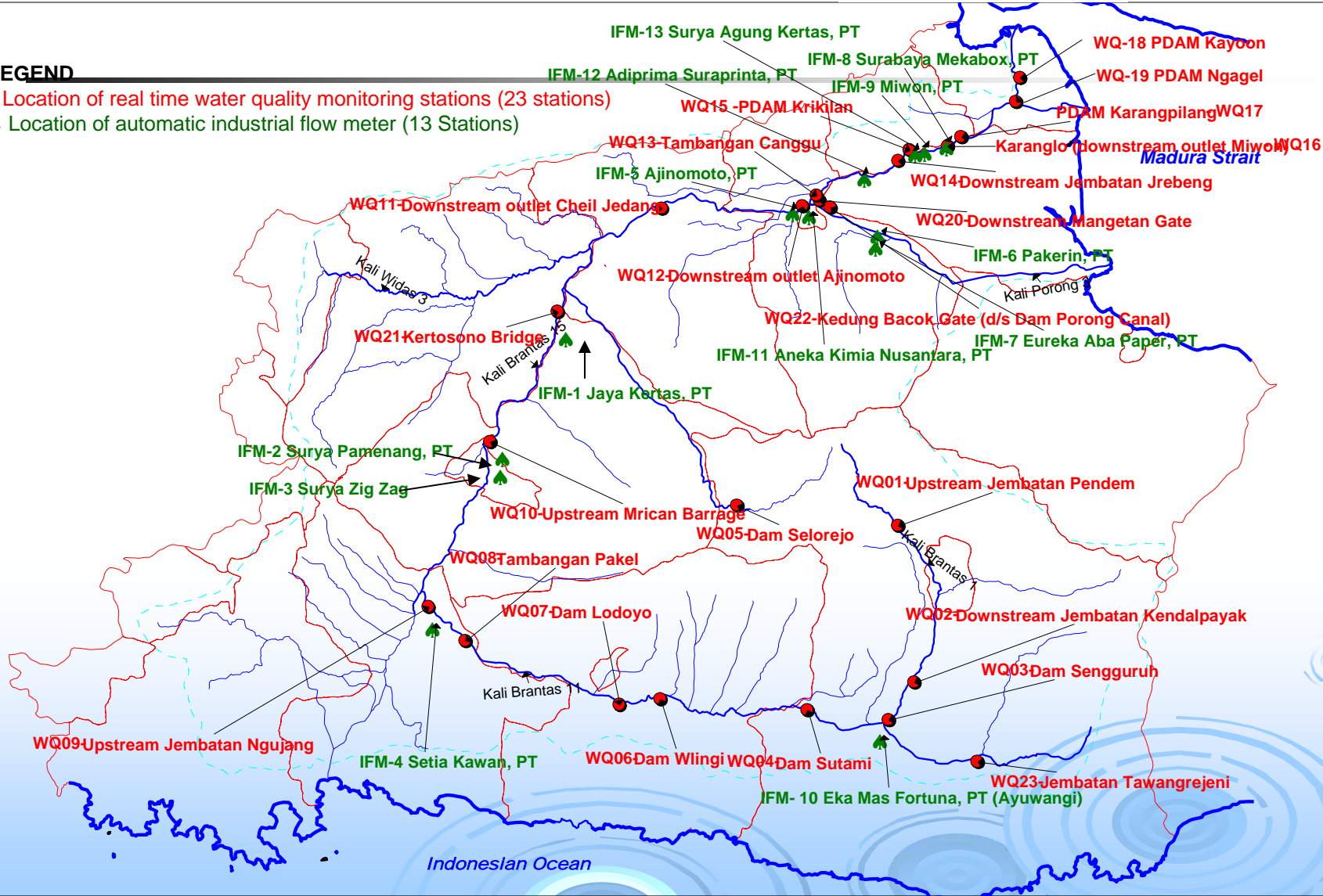


Selorejo Dam

# LOCATION OF ONLINE WATER QUALITY MONITORING STATIONS AND AUTOMATIC INDUSTRIAL FLOW METER

## LEGEND

- Location of real time water quality monitoring stations (23 stations)
- ▲ Location of automatic industrial flow meter (13 Stations)



# Mission Statement

## Jasa Tirta I Public Corporation

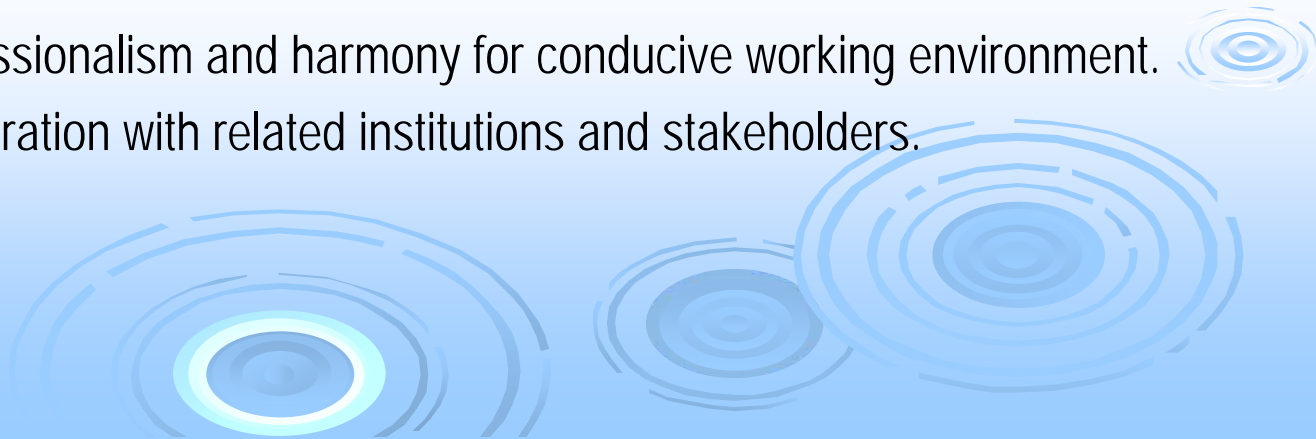


- Render prime and qualified water resources services for the public utilization in order to achieve fulfillment of the mutual needs.
- Manage water resources effectively and efficiently by means of conducting operation and maintenance of water infrastructure, conservation, utilization, and control measures of its destructive forces, as assigned by the Government through stakeholder participation.
- Carry out corporate management for good governance achievement.

# Quality Policy

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- The directors and staff intends to continuously improve corporate management quality in a professional manner to fulfill customer's satisfaction and mutual needs through consistent implementation of the Quality Assurance System ISO 9001:2000.
- In order to achieve this objective the management promises to:
  - Conduct sustainable water resources management and dealings.
  - Implement awareness and attention to all employees in order to provide qualified services.
  - Maintain professionalism and harmony for conducive working environment.
  - Improve cooperation with related institutions and stakeholders.



Motto

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**Identity by Quality**

The bottom right corner of the slide features several decorative, semi-transparent blue water ripples of varying sizes, creating a sense of movement and depth against the light blue background.



# Company's Culture

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- Holistic water resources development and management
- Professional management plan for clean, proper and healthy business
- Caring and active
- Improvement of the environment quality
- Prime services to the beneficiaries and stakeholders
- Team work and cooperation as keys to success
- Innovative, harmonious and security
- Responsible and consistent to the company's goals



# Background

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# Reasoning to Adopt Quality Assurance

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- To anticipate stakeholders and beneficiaries' request
- Instrument to meet better water resources management according to the global standards
- Effective system is required to improve the company's performance
- In accordance to the ADB's recommendation, whereas Jasa Tirta is a pilot for water resources management in Asia
- Efficient, effective and consistent corporate management



# Management Expectations

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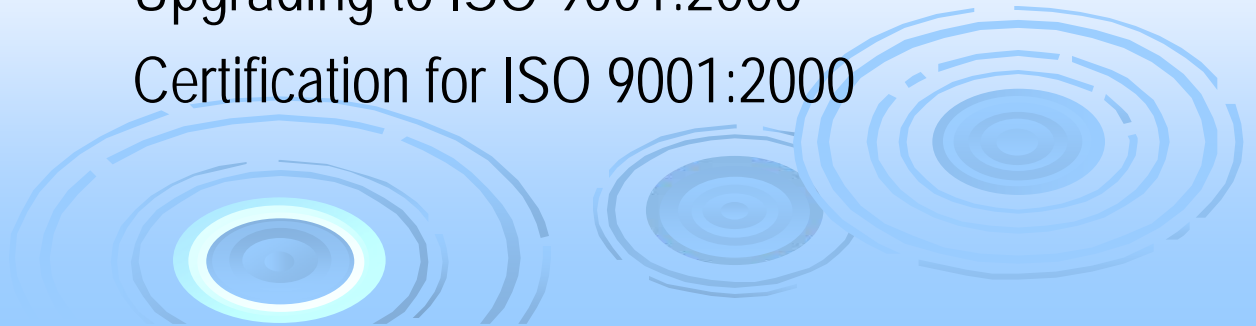
- Improve efficiency
- Improve employee's integrity
- Optimum time and resources usage
- Improve employee's capacity and responsibility
- Better communication and improvement in information quality
- Better customer and supplier relationship
- Responsive towards stakeholders' complaints



# Scope and Process of Quality Certification

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- Scope of certification: planning, operation and maintenance of water resources and its infrastructure within the Brantas River Basin
- Certification process:
  - 1996-1997 Preparations
  - 1997 Certification by SGS-ICS
  - 1997-2000 Implementation
  - 2000-2002 Upgrading to ISO 9001:2000
  - 2003 Certification for ISO 9001:2000





# Certification Process

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- First Stage
  - Establishment of the core management team
  - Selection of quality assurance system
  - Formulation of management commitment
  - Socialization of ISO 9001 quality management system



# Certification Process

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- Second Stage
  - Development of the quality management system
  - Preparation of the related documents:
    - Water allocation in the basin
    - Flood control mechanism
    - Infrastructure operation and maintenance
  - Socialization of the related procedures, manuals and steps



# Certification Process

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- Third Stage
  - System trial
  - Internal audit trainings
  - System implementation
  - Execution of internal audits
  - Corrective action plans and preventions
  - Quality improvement meetings



# Problems Encountered

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- System development:
  - Lack of comprehension of the quality assurance/management necessity and benefit
  - References of quality assurance/management in water resources sector is limited/scarce
  - Difficulties in “translating” ISO 9001 elements into water resources management activities



# Problems Encountered

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- System implementation:
  - Reluctant to improve/change
  - Quality management system is seen as another managerial burden
  - Lack of discipline in documentation
  - The quality management system adds new tasks and activities, like: quality objective, quality plan, identification of uncompleted products etc.





# Key of Success

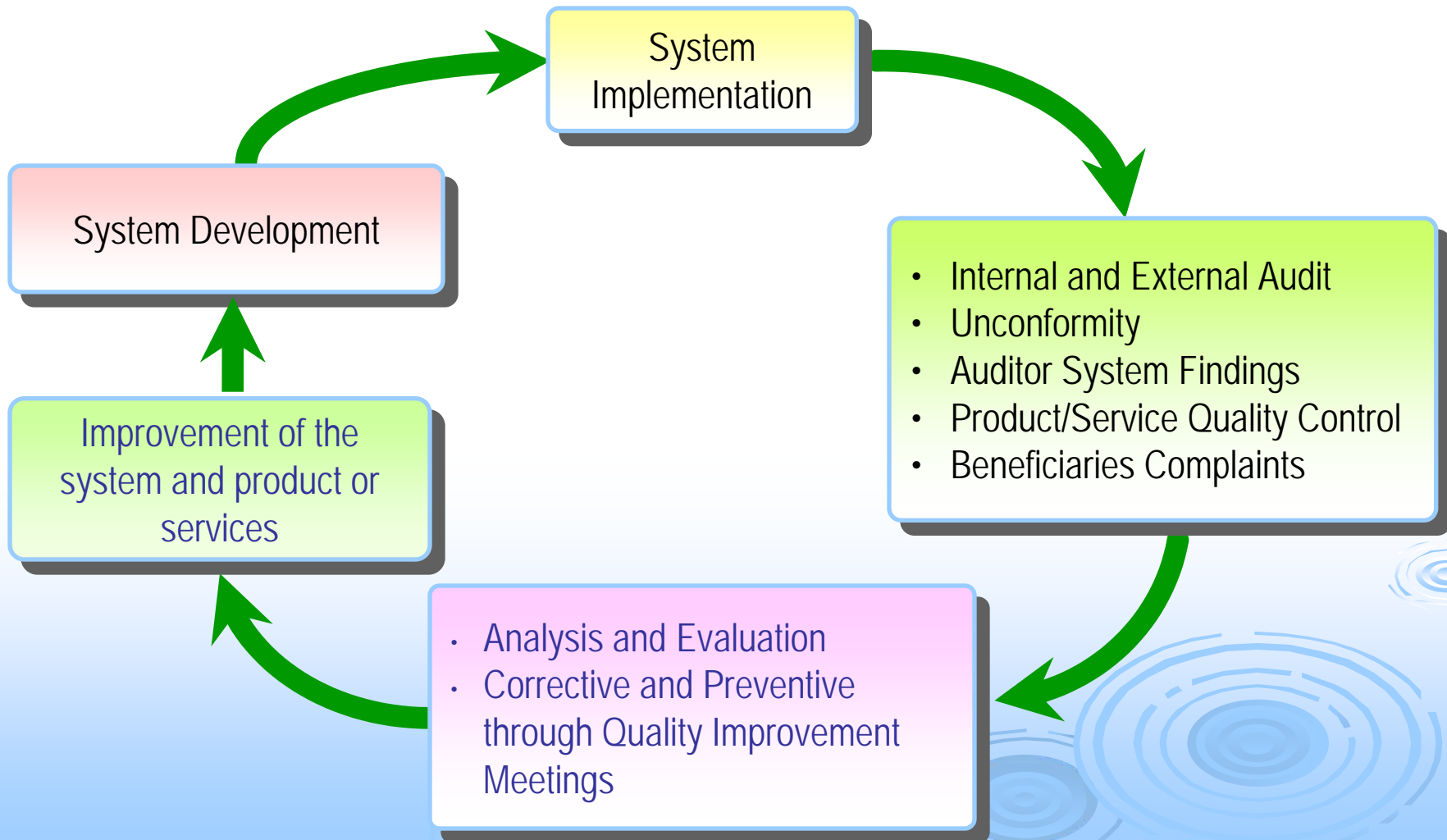
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- Prime commitment from the lowest level to the highest rank in the company
- The organization must be in a stable or secure condition
- High motivation and discipline

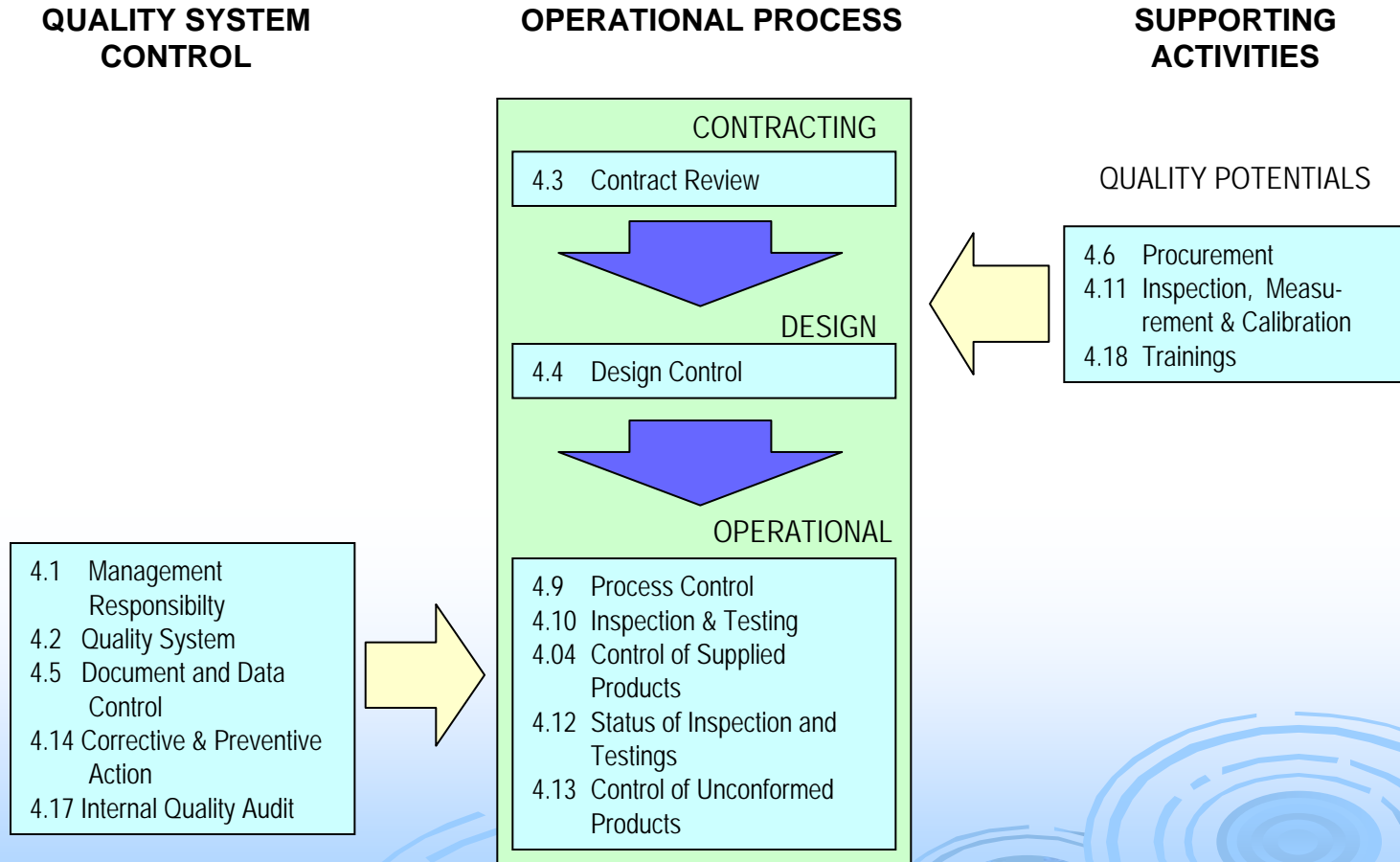


# Cycle of Quality Improvement

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# ISO 9000:1994



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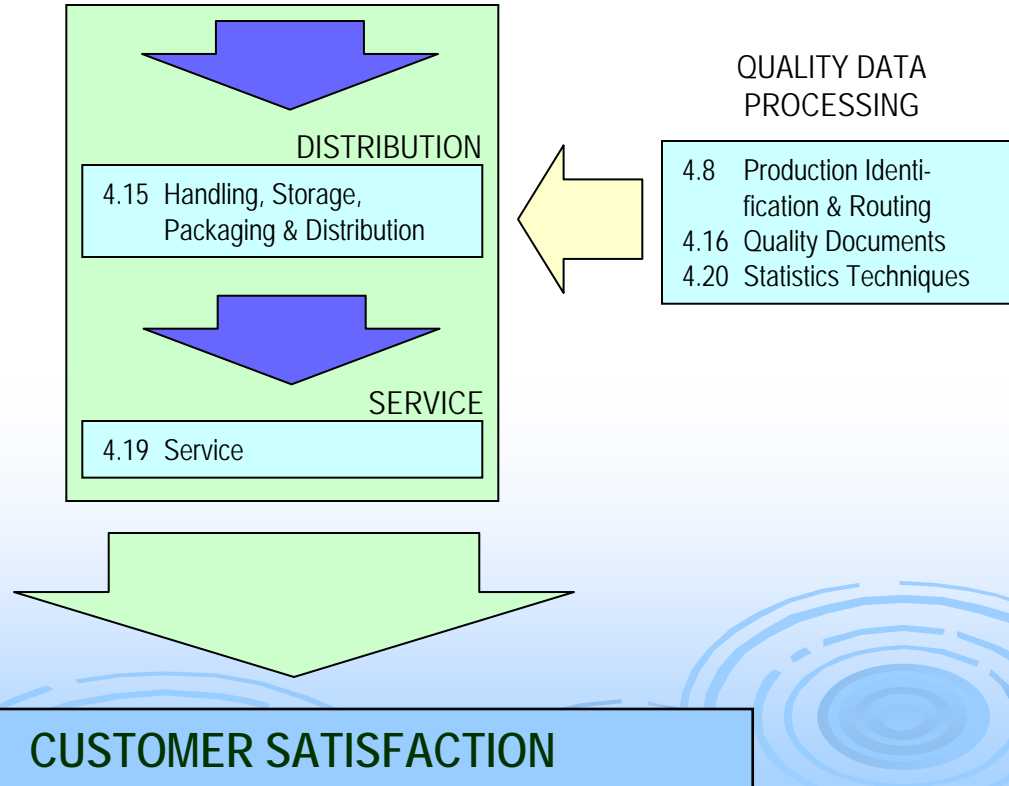
# ISO 9000:1994

**QUALITY SYSTEM  
CONTROL**

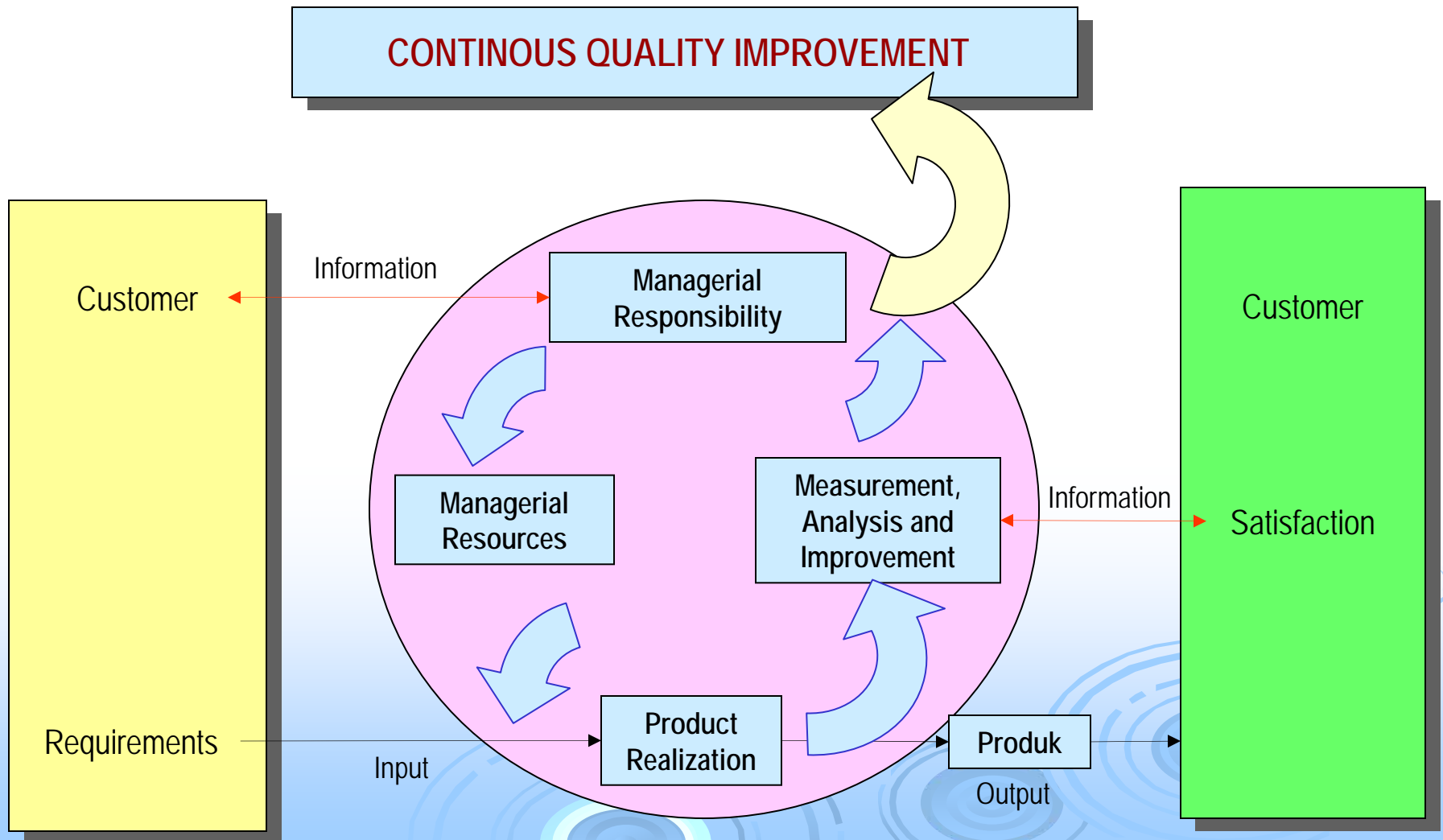
**OPERATIONAL PROCESS**

**SUPPORTING  
ACTIVITIES**

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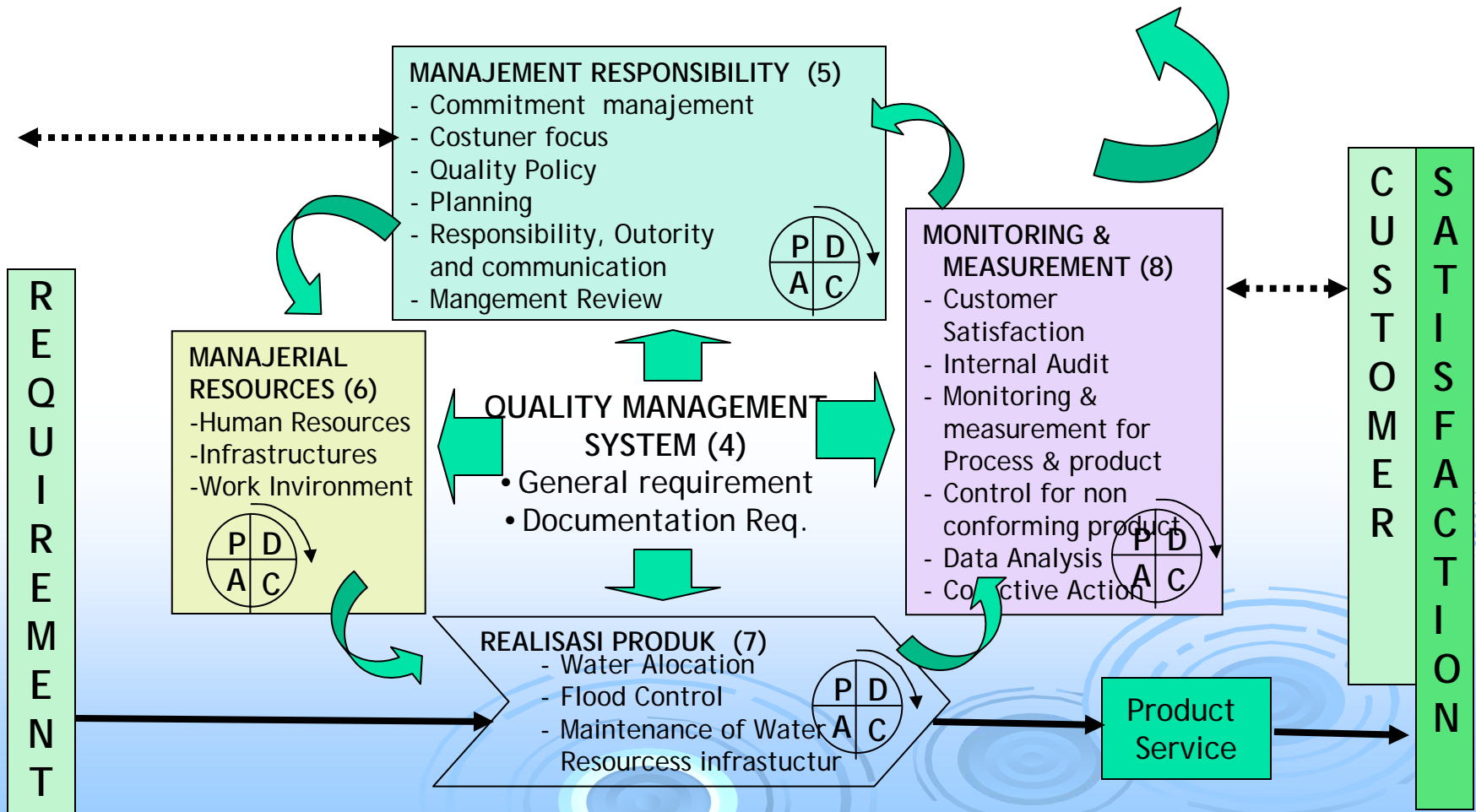


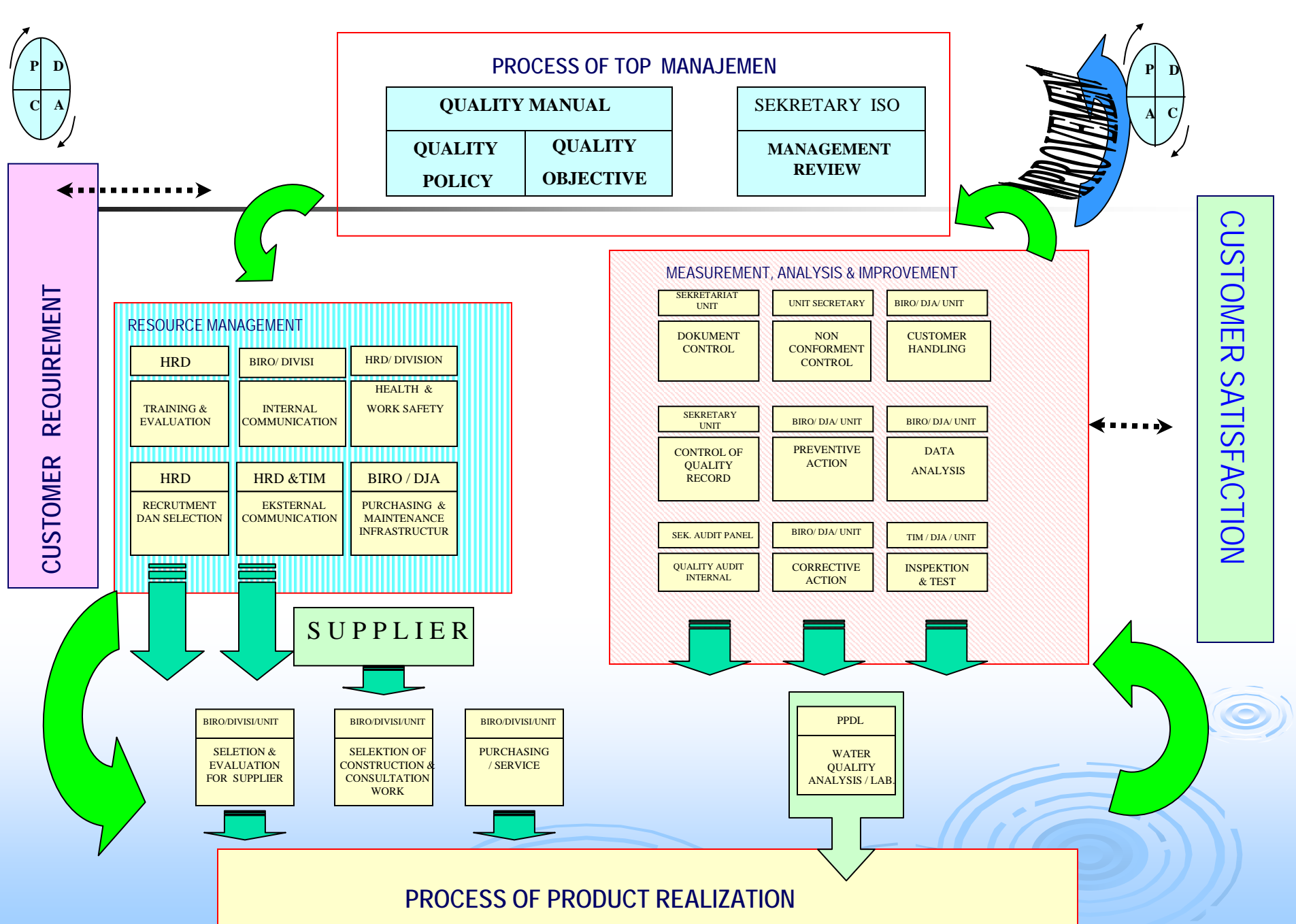
# ISO 9000:2000



# IMPLEMENTATION QS ISO 9000 on BRANTAS RIVER BASIN

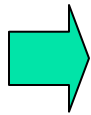
## SUSTAINABLE DEVELOPMENT QUALITY MANAGEMENT SYSTEM



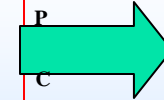
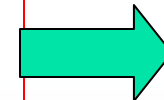
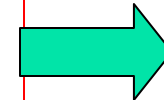
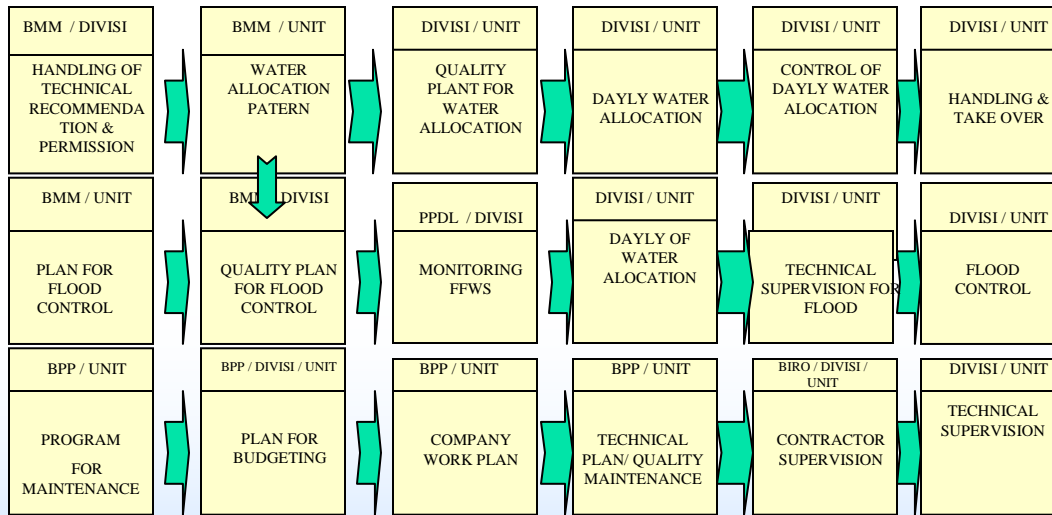


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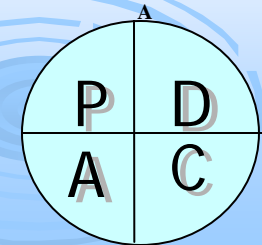
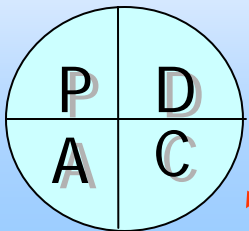
CUSTOMER REQUIREMENT



### PROCESS OF PRODUCT REALIZATION



CUSTOMER SATISFACTION





# Certification Benefits

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- Operational aspect of the company is not affected by change of the employed workforce (better working methods)
- Improvement in the company's performance
- Stakeholders' complaints are better handled and anticipated
- Main tasks are undertaken more efficient and effectively
- Appreciation from external parties to the company's existence increases



# Certification Benefits

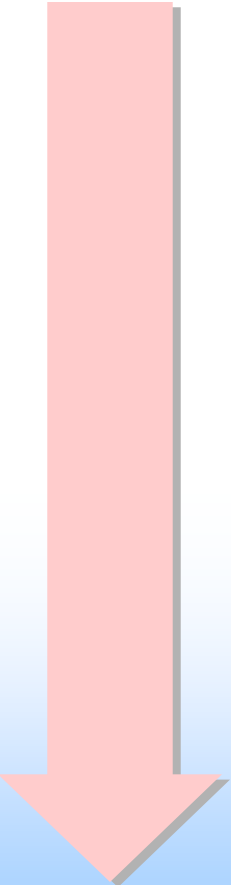
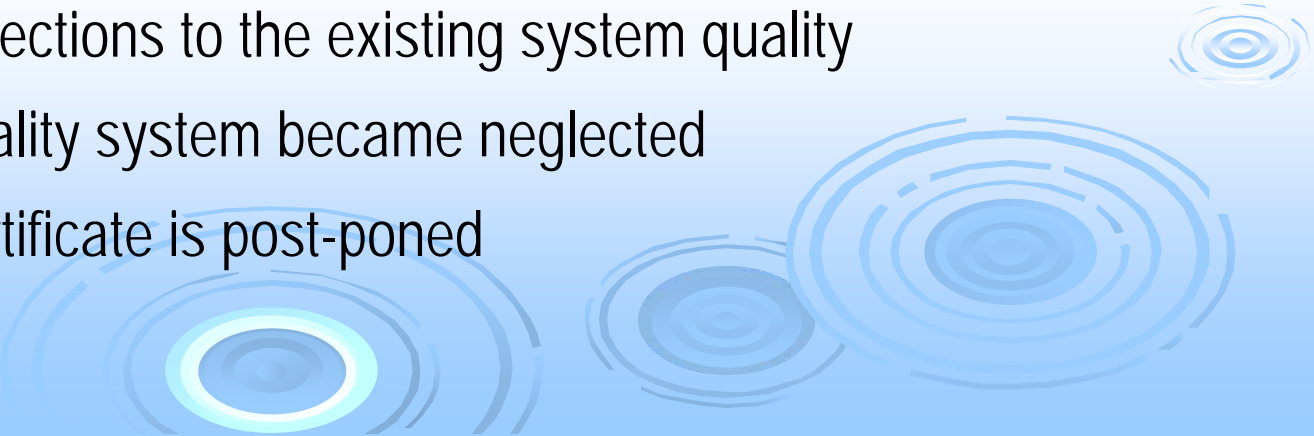
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- Pilot concept for water resources management at the basin-wide perspective in Indonesia
- Better relationship between stakeholders and beneficiaries




# Post-certification Path

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- Motivation decreases
  - Certain unfamiliar procedures are neglected
  - Operational process became more complicated
  - Obstruction of procedures
  - Unconformed products and services starts to exist
  - Audit findings increase
  - Objections to the existing system quality
  - Quality system became neglected
  - Certificate is post-poned
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# Anticipation of Post-certification Problems

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- On time and better preventive and correction plan
  - Consistent correction in line to the audit findings
  - Direct identification and analysis to weaknesses within the quality management system
  - Annual evaluation to ensure completion of the quality objective and quality plan
  - Providing a task force to ensure quality management acceleration and endorsement within the company
  - Convening the task force to ensure quality competence to quality management improvement
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# ISO 9000:1994 to ISO 9000:2000

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- ISO 9000:1994 – Element based with standardized documentation protocols
- ISO 9000:2000 – Basically management process



# ISO 9000:1994 to ISO 9000:2000

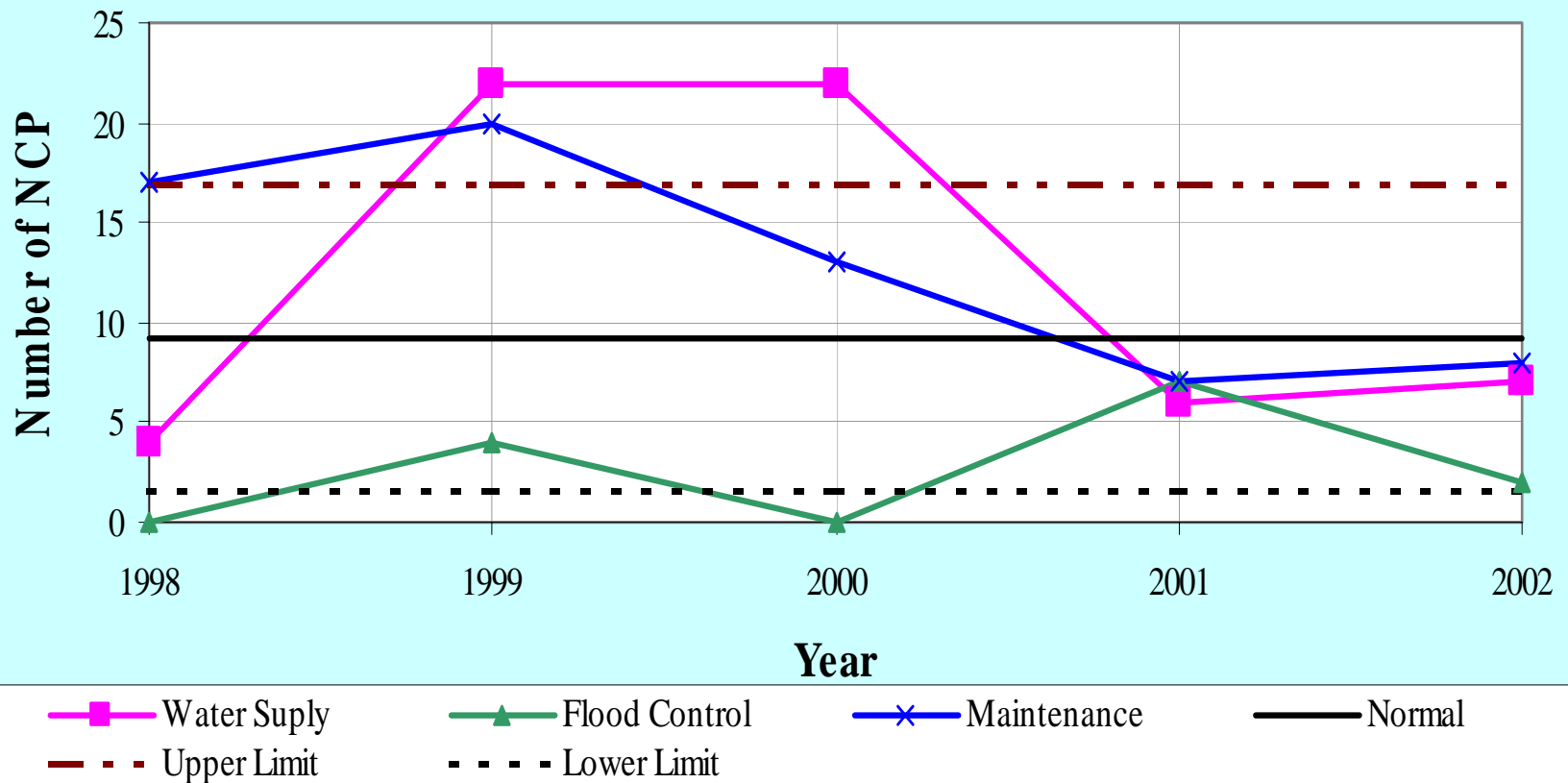
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- Eight Quality Management Principles:
  - Customer Focus Organization
  - Leadership
  - Involvement of People
  - Process Approach
  - System Approach to Management
  - Continual Improvement
  - Factual Approach to Decision Making
  - Mutually Beneficial Supplier Relationship



# Evaluation

**Profile NCP ( Non Conforment Product ) 1998 - 2002  
for Work Activity**



## **ISO 9000 : 2000**

1. Scope
2. Normative reference
3. Term and definitions
4. Quality Management system
5. Management Responsibility
6. Resource Management
7. Product Realization
8. Measurement, Analysis & Improvement

## **ISO 9000 : 1994**

1. Scope
2. Normative reference
3. Term and definitions
- 4.1. Management Responsibility
- 4.2. Quality System
- 4.3. Contract Review
- 4.4. Design Control
- 4.5. Document and Data Control
- 4.6. Purchasing
- 4.7. Control of Customer Supply Product
- 4.8. Product Identification & Treacebility
- 4.9. Process Control
- 4.10. Inspection and Testing
- 4.11. Inspection, Measuring and Test Equipment
- 4.12. Inspection and Testing Status
- 4.13. Control of Nonconforming Product
- 4.14. Correction and and Preventive Action
- 4.15. Handling, Storage, Packing, Preservation and Delivery
- 4.16. Quality Record
- 4.17. Internal Quality Audits
- 4.18. Training
- 4.19. Servicing
- 4.20. Statistical Technique



**Thank you!**

